



EMCLIVE™

MIL/AERO
POST SHOW REPORT
| **2021** |

HOSTED BY



EMC LIVE: Mil/Aero 2021 - a one-day online event held on March 2, 2021 - continued the tradition of EMC LIVE events by providing informative technical webinars presented by industry thought leaders to an audience of almost 600 unique registrants.

# OF SHOW REGISTRATIONS	1,778
# OF UNIQUE REGISTRATIONS	493
# OF UNIQUE LIVE ATTENDEES	118
# OF TECHNICAL WEBINAR REGISTRATIONS	945
# OF PRODUCT DEMO REGISTRATIONS	833
# OF POST SHOW REGISTRATIONS (Mar 3 - May 24, 2021)	95
# OF UNIQUE REGISTRATIONS	26
# OF TECHNICAL WEBINAR REGISTRATIONS	56
# OF PRODUCT DEMO REGISTRATIONS	39
% OF LIVE EVENT ATTENDEES	24%

TOTAL REGISTRATIONS	1,873
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GENERAL SHOW PERFORMANCE

For a more detailed breakdown, please see the following pages.

DEMOGRAPHICS OF REGISTRANTS

For a more detailed breakdown, please see the following pages.

Most Common Attendee Job Function: **Engineer**

Most Common Attendee Industry: **Aerospace**

Number of Countries Represented: **56**

WWW.EMC.LIVE WEBSITE PERFORMANCE

Number of Visits (Sessions) to EMC.Live (Jan 26 - Mar 8, 2021): **6,856**

Number of Unique Visitors (Users) to EMC.Live (Jan 26 - Mar 8, 2021): **6,852**

Number of Website Pageviews (Jan 26 - Mar 8, 2021): **11,690**

Number of Unique Website Pageviews (Jan 26 - Mar 8, 2021): **9,383**

PARTICIPANTS AND SPONSORS

A total of 4 companies presented technical webinars and product demos at the EMC LIVE: Mil/Aero one-day event.

- AR RF/Microwave Instrumentation
- Quell
- Steve Ferguson
- XGR Technologies

MASTER SPONSOR

AR RF/Microwave Instrumentation

MEDIA SPONSORS

Interference Technology®
Electronics Cooling®

COMPANIES REGISTERED

Registrants came from approximately 450 companies across a wide range of industries. A sampling of some of the companies by primary industry are below. Please contact us for a complete list.

AEROSPACE	DESIGN	RESEARCH
Andre Consulting Inc.	Current Scientific Corporation	DRDO
Boeing	GE Renewable	Ground Reflections ESE
Collins Aerospace	L3Harris	Metra
Lockheed Martin	Qualcomm	Oklahoma State University
Northrop Grumman	TechDream Inc.	STRIDE
AUTOMOTIVE	EDUCATION & TRAINING	TELECOM/COMMUNICATIONS
Continental Automotive Systems	ANSYS	Ace Antenna
GÜNSEL	Compliance Direction LLC	Cetecom Inc.
PROTON	Estonian Aviation Academy	Metricom
Rohde & Schwarz	UC San Diego	Verizon
Volvo Construction Equipment	Wyatt Technical Services LLC	Wesco-Sales Group
COMPONENTS & MANUFACTURING	INDUSTRIAL CONTROL SYSTEMS & EQUIPMENT	TEST, MEASUREMENT & INSTRUMENTATION
Anritsu	Dematic Corp.	Brennan Associates
Coldquanta	ECOLAB	Eurofins
Harwin	FORCE Technology	Husqvarna Group
Laird Performance Materials	RheoSense	Rohde & Schwarz
Raymond EMC Enclosures Ltd.	Siemens	Teradyne Inc.
COMPUTERS & PERIPHERALS	MEDICAL ELECTRONIC EQUIPMENT	TESTING SERVICES
HID Global Corp.	Athena GTX	Applied Technical Services
IBM Corporation	Baxter Healthcare	DNB Engineering
METTLER TOLEDO	Nuvasive Inc.	EMCC
Microsoft Corporation	Philips Healthcare	Nemko
Thinklogical LLC	Tevosol Inc.	Washington Laboratories Ltd
CONSUMER ELECTRONICS	MILITARY	TRANSPORTATION
Bosch Security Systems	Boeing	AKKA
Stanley Black and Decker	Crystal Group Inc.	ALSTOM TRANSPORT INDIA LTD
Sub-Zero Group Inc.	Northrop Grumman	Alta Rail Technology
Vestel	Raytheon	BNSF
WOI	U.S. Army	UTILITIES/ENERGY
DATA CENTERS	POWER	Aurora Group
Arista Networks	Elistair	EMP Task Force
	KEPCO E&C	GE
	Virgin Hyperloop	

EMC LIVE: MIL/AERO REGISTRANTS

The data below is a consolidated look at both Technical Webinar and Product Demo registrations, but does not include registrations that occurred after the live event for the post-show recordings.

SHOW REGISTRATIONS - TECHNICAL WEBINARS & PRODUCT DEMOS

JOB FUNCTION	% OF TOTAL
Consultant	3.4%
Educator	2.8%
Engineer	62.1%
Manager	9.7%
Pres/VP/CEO/Owner	5.0%
Sales/Marketing/Admin	7.3%
Senior Executive	3.0%
Student	1.6%
Technician	5.1%
INDUSTRY	% OF TOTAL
Aerospace	18.1%
Automotive	8.5%
Components & Manufacturing	5.5%
Computers & Peripherals	1.4%
Consumer Electronics	2.2%
Data Centers	0.2%
Design	2.6%
Education & Training	3.9%
Industrial Control Systems & Equipment	2.4%
Medical Electronic Equipment	3.0%
Military	15.3%
Power	0.6%
Research	4.5%
Telecom/Communications	8.7%
Test, Measurement & Instrumentation	15.0%
Testing Services	6.5%
Transportation	0.8%
Utilities/Energy	0.8%

CONTINENT	% OF TOTAL
Africa	1.4%
Asia	23.1%
Australia	1.2%
Europe	21.1%
North America	50.2%
South America	3.0%

The tables below show the percentage of individuals who registered or attended a specific number of presentations.

# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	19.9%
2	14.0%
3	14.4%
4	11.2%
5	18.5%
6	22.0%

# OF PRESENTATIONS ATTENDED LIVE	% OF TOTAL
0	58.2%
1	20.7%
2	11.0%
3	4.5%
4	2.4%
5	1.4%
6	1.8%

# OF PRESENTATIONS ATTENDED ON-DEMAND	% OF TOTAL
0	64.7%
1	21.5%
2	5.3%
3	3.9%
4	1.6%
5	2.2%
6	0.8%

EMC LIVE: MIL/AERO TECHNICAL WEBINAR REGISTRANTS

The data below is a look at the Technical Webinar registrations, but does not include registrations that occurred after the live event for the post-show recordings.

SHOW REGISTRATIONS - TECHNICAL WEBINARS

JOB FUNCTION	% OF TOTAL
Consultant	4.2%
Educator	3.0%
Engineer	64.9%
Manager	8.8%
Pres/VP/CEO/Owner	4.6%
Sales/Marketing/Admin	5.6%
Senior Executive	2.6%
Student	1.9%
Technician	4.4%
INDUSTRY	% OF TOTAL
Aerospace	17.9%
Automotive	8.1%
Components & Manufacturing	4.2%
Computers & Peripherals	1.2%
Consumer Electronics	1.6%
Data Centers	0.0%
Design	2.1%
Education & Training	4.2%
Industrial Control Systems & Equipment	1.6%
Medical Electronic Equipment	3.3%
Military	16.7%
Power	0.5%
Research	5.1%
Telecom/Communications	8.8%
Test, Measurement & Instrumentation	16.3%
Testing Services	7.0%
Transportation	0.7%
Utilities/Energy	0.7%

CONTINENT	% OF TOTAL
Africa	1.6%
Asia	24.4%
Australia	1.4%
Europe	22.6%
North America	46.7%
South America	3.3%

The tables below show the percentage of individuals who registered or attended a specific number of presentations.

# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	21.5%
2	38.2%
3	40.3%
# OF PRESENTATIONS ATTENDED LIVE	% OF TOTAL
0	62.0%
1	19.9%
2	12.3%
3	5.8%
# OF PRESENTATIONS ATTENDED ON-DEMAND	% OF TOTAL
0	70.6%
1	18.5%
2	7.9%
3	3.0%

EMC LIVE: MIL/AERO PRODUCT DEMO REGISTRANTS

The data below is a look at the Product Demo registrations, but does not include registrations that occurred after the live event for the post-show recordings.

JOB FUNCTION	% OF TOTAL
Consultant	3.3%
Educator	2.8%
Engineer	60.6%
Manager	10.7%
Pres/VP/CEO/Owner	4.8%
Sales/Marketing/Admin	7.4%
Senior Executive	3.3%
Student	2.0%
Technician	5.1%
INDUSTRY	% OF TOTAL
Aerospace	18.3%
Automotive	8.4%
Components & Manufacturing	5.9%
Computers & Peripherals	1.5%
Consumer Electronics	2.3%
Data Centers	0.3%
Design	2.8%
Education & Training	3.5%
Industrial Control Systems & Equipment	2.8%
Medical Electronic Equipment	3.0%
Military	13.5%
Power	0.8%
Research	5.0%
Telecom/Communications	8.4%
Test, Measurement & Instrumentation	15.3%
Testing Services	6.4%
Transportation	1.0%
Utilities/Energy	0.8%

CONTINENT	% OF TOTAL
Africa	1.8%
Asia	25.7%
Australia	1.0%
Europe	21.1%
North America	47.8%
South America	2.6%
The tables below show the percentage of individuals who registered or attended a specific number of presentations.	
# OF DEMOS REGISTERED FOR	% OF TOTAL
1	35.6%
2	16.8%
3	47.6%
# OF DEMOS ATTENDED LIVE	% OF TOTAL
0	73.0%
1	20.1%
2	3.6%
3	3.3%
# OF DEMOS ATTENDED ON-DEMAND	% OF TOTAL
0	73.8%
1	19.1%
2	5.1%
3	2.0%

EMC LIVE: MIL/AERO POST-SHOW REGISTRANTS

The data below is a consolidated look at all registrations that occurred after the live event for both the Technical Webinar and Product Demo recordings.

JOB FUNCTION	% OF TOTAL
Consultant	3.9%
Educator	0.0%
Engineer	57.8%
Manager	7.7%
Pres/VP/CEO/Owner	3.8%
Sales/Marketing/Admin	7.7%
Senior Executive	3.8%
Student	11.5%
Technician	3.8%
INDUSTRY	% OF TOTAL
Aerospace	23.1%
Automotive	3.8%
Components & Manufacturing	3.8%
Computer & Peripherals	0.0%
Consumer Electronics	0.0%
Data Centers	0.0%
Design	0.0%
Education & Training	7.7%
Industrial Control Systems & Equipment	0.0%
Medical Electronic Equipment	3.8%
Military	27.0%
Power	0.0%
Research	0.0%
Telecom/Communications	7.7%
Test, Measurement & Instrumentation	7.7%
Testing Services	15.4%
Transportation	0.0%
Utilities/Energy	0.0%

CONTINENT	% OF TOTAL
Africa	0.0%
Asia	46.2%
Australia	0.0%
Europe	23.0%
North America	30.8%
South America	0.0%

The tables below show the percentage of individuals who registered or attended a specific number of presentations.

# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	35.7%
2	10.7%
3	7.1%
4	3.7%
5	10.7%
6	32.1%
# OF PRESENTATIONS ATTENDED ON-DEMAND	% OF TOTAL
0	10.9%
1	57.1%
2	7.1%
3	7.1%
4	3.6%
5	7.1%
6	7.1%



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