



EMCLIVE™

EMC TESTING

POST SHOW REPORT

| 2020 |

HOSTED BY



EMC LIVE: EMC Testing - one-day topic-focused event held on April 7th, 2020 - continued the tradition of EMC LIVE events by providing informative technical webinars presented by industry thought leaders to an audience of over 2,800 registrants.

# OF SHOW REGISTRATIONS	2,441
# OF UNIQUE REGISTRATIONS	627
# OF UNIQUE LIVE ATTENDEES	252
# OF TECHNICAL WEBINAR REGISTRATIONS	1,679
# OF PRODUCT DEMO REGISTRATIONS	761
# OF POST SHOW REGISTRATIONS (April 8 - July 20)	382
# OF UNIQUE REGISTRATIONS	138
# OF TECHNICAL WEBINAR REGISTRATIONS	286
# OF PRODUCT DEMO REGISTRATIONS	96
% OF LIVE EVENT ATTENDEES	40%
TOTAL REGISTRATIONS	2,823

GENERAL SHOW PERFORMANCE

For a more detailed breakdown, please see the following pages.

DEMOGRAPHICS OF REGISTRANTS

For a more detailed breakdown, please see the following pages.

Most Common Attendee Job Function: **Engineer**

Most Common Attendee Industry: **Test, Measurement & Instrumentation**

Number of Countries Represented: **56**

WWW.EMC.LIVE WEBSITE PERFORMANCE

Number of Visits (Sessions) to EMC.Live (March 4 - July 20): **5,936**

Number of Unique Visitors (Users) to EMC.Live (March 4 - July 20): **4,874**

Number of Website Pageviews (March 4 - July 20): **10,545**

Number of Unique Website Pageviews (March 4 - July 20): **8,055**

PARTICIPANTS AND SPONSORS

A total of 5 companies presented technical webinars and product demos at EMC LIVE: EMC Testing's one-day event.

- André Consulting, Inc.
- AR RF/Microwave Instrumentation
- Compliance Direction
- Pettit EMC Consulting
- Wavecontrol

SPONSOR

Master Sponsor: AR

MEDIA SPONSORS

Interference Technology®
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COMPANIES REGISTERED

Registrants came from approximately 580 companies across a wide range of industries. A sampling of some of the companies by primary industry are below. Please contact us for a complete list.

AEROSPACE	DESIGN	RESEARCH
Garmin	AERO	Electrolux Major Appliances
Honeywell	Bose	JCB research
Lockheed Martin	EM&C Engineering	Mine Design Technologies
NASA	Google Inc.	Raytheon
Prometheus	NVIDIA Corp.	Waters
AUTOMOTIVE	EDUCATION & TRAINING	TELECOM/COMMUNICATIONS
Bosch	Americom	Cisco Systems Inc.
Continental	Cisco	Globacom Unlimited
Ford Motor Company	SMART Technologies	Hewlett Packard Enterprise
General Motors	Veltech University	Netscope Solutions
John Deere Electronic Solutions Inc	Wyatt Technical Services LLC	Qualcomm
COMPONENTS & MANUFACTURING	INDUSTRIAL CONTROL SYSTEMS & EQUIPMENT	TEST, MEASUREMENT & INSTRUMENTATION
Fotofab, LLC	Amazon Robotics	Agilent
Lotek UK	CIDRA	Amazon Robotics
METTLER TOLEDO	Delta Controls Inc.	Back to Basic
Schaffner EMC Inc.	METTLER TOLEDO	Otis Elevator Company
Würth Elektronik eiSos GmbH & Co. KG	Siemen	Rohde & Schwarz
COMPUTERS & PERIPHERALS	MEDICAL ELECTRONIC EQUIPMENT	TESTING SERVICES
Brady Corporation	Abbott	Eaton
Intel Corporation	Alcon Research	Eurofins
Lenovo	Boston Scientific	Hewlett Packard Enterprise
Lexmark	Canon	National Technical Systems
WDC	Philips	Northrop Grumman
CONSUMER ELECTRONICS	MILITARY	TRANSPORTATION
Amazon	COLA	JACOBS VEHICLE SYSTEMS
Bose Corporation	Hyundai Autohow	Mikroelektronika Ltd.
Google	Institute for Defense Analysis	Secheron SA
Microsoft Corporation	Lockheed Martin	SNC Lavalin/Atkins
Whirlpool Corporation	Raytheon	Transport for London
DATA CENTERS	POWER	UTILITIES/ENERGY
Bose Corporation	AR UK Ltd	ACS Professional Staffing
Facebook	KEPCO E&C	Eskom Holdings SOC PTY Liimited
Hewlett Packard Enterprise	PULSAR	EX ENEL
The EMC Shop	PUSONICS	Neptune Technology Group Inc.
	Wiener Plein & Baus	Siemens

EMC LIVE: EMC TESTING REGISTRANTS

The data below is a consolidated look at both Technical Webinar and Product Demo registrations, but does not include registrations that occurred after the live event for the post-show recordings.

SHOW REGISTRATIONS - TECHNICAL WEBINARS & PRODUCT DEMOS

JOB FUNCTION	% OF TOTAL
Consultant	4.6%
Educator	2.1%
Engineer	61.1%
Manager	10.5%
Pres/VP/CEO/Owner	3.5%
Sales/Marketing/Admin	6.7%
Senior Executive	2.2%
Student	1.5%
Technician	7.8%
INDUSTRY	% OF TOTAL
Aerospace	7.0%
Automotive	15.2%
Components & Manufacturing	4.0%
Computers & Peripherals	2.9%
Consumer Electronics	10.0%
Data Centers	0.8%
Design	2.0%
Education & Training	3.0%
Industrial Control Systems & Equipment	5.3%
Medical Electronic Equipment	3.0%
Military	4.5%
Power	2.6%
Research	2.4%
Telecom/Communications	5.7%
Test, Measurement & Instrumentation	19.3%
Testing Services	10.0%
Transportation	1.3%
Utilities/Energy	1.0%

CONTINENT	% OF TOTAL
Africa	3.4%
Asia	19.0%
Australia	1.3%
Europe	24.5%
North America	50.0%
South America	1.8%
The tables below show the percentage of individuals who registered or attended a specific number of presentations.	
# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	20.6%
2	11.2%
3	10.4%
4	12.5%
5	6.9%
6 or More	38.4%
# OF PRESENTATIONS ATTENDED LIVE	% OF TOTAL
0	41.7%
1	22.5%
2	12.4%
3	8.3%
4	5.7%
5	4.5%
6 or More	4.9%
# OF PRESENTATIONS ATTENDED ON-DEMAND	% OF TOTAL
0	57.1%
1	22.5%
2	9.3%
3	4.6%
4	2.7%
5	2.2%
6 or More	1.6%

EMC LIVE: EMC TESTING TECHNICAL WEBINAR REGISTRANTS

The data below is a look at the Technical Webinar registrations, but does not include registrations that occurred after the live event for the post-show recordings.

SHOW REGISTRATIONS - TECHNICAL WEBINARS

JOB FUNCTION	% OF TOTAL
Consultant	4.7%
Educator	2.0%
Engineer	62.3%
Manager	10.5%
Pres/VP/CEO/Owner	2.9%
Sales/Marketing/Admin	6.2%
Senior Executive	1.9%
Student	1.6%
Technician	7.9%
INDUSTRY	% OF TOTAL
Aerospace	6.9%
Automotive	15.7%
Components & Manufacturing	4.5%
Computers & Peripherals	2.8%
Consumer Electronics	10.5%
Data Centers	0.9%
Design	2.1%
Education & Training	3.1%
Industrial Control Systems & Equipment	5.5%
Medical Electronic Equipment	2.9%
Military	4.7%
Power	2.4%
Research	2.6%
Telecom/Communications	5.6%
Test, Measurement & Instrumentation	17.2%
Testing Services	10.3%
Transportation	1.4%
Utilities/Energy	0.9%

CONTINENT	% OF TOTAL
Africa	3.3%
Asia	19.8%
Australia	1.4%
Europe	22.6%
North America	51.0%
South America	1.9%
The tables below show the percentage of individuals who registered or attended a specific number of presentations.	
# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	20.1%
2	18.6%
3	15.1%
4	46.2%
# OF PRESENTATIONS ATTENDED	% OF TOTAL
0	41.7%
1	26.3%
2	14.1%
3	9.5%
4	8.4%

EMC LIVE: EMC TESTING PRODUCT DEMO REGISTRANTS

The data below is a look at the Product Demo registrations, but does not include registrations that occurred after the live event for the post-show recordings.

JOB FUNCTION	% OF TOTAL
Consultant	4.4%
Educator	2.0%
Engineer	61.9%
Manager	8.9%
Pres/VP/CEO/Owner	3.5%
Sales/Marketing/Admin	7.4%
Senior Executive	2.0%
Student	1.2%
Technician	8.7%
INDUSTRY	% OF TOTAL
Aerospace	6.3%
Automotive	15.7%
Components & Manufacturing	4.1%
Computers & Peripherals	2.2%
Consumer Electronics	9.4%
Data Centers	0.2%
Design	2.4%
Education & Training	2.8%
Industrial Control Systems & Equipment	3.9%
Medical Electronic Equipment	3.5%
Military	5.0%
Power	2.8%
Research	2.6%
Telecom/Communications	6.1%
Test, Measurement & Instrumentation	21.6%
Testing Services	9.4%
Transportation	0.9%
Utilities/Energy	1.1%

CONTINENT	% OF TOTAL
Africa	4.1%
Asia	19.0%
Australia	1.5%
Europe	27.9%
North America	45.3%
South America	2.2%
The tables below show the percentage of individuals who registered or attended a specific number of presentations.	
# OF DEMOS REGISTERED FOR	% OF TOTAL
1	34.5%
2	65.5%
# OF DEMOS ATTENDED LIVE	% OF TOTAL
0	59.9%
1	26.8%
2	13.3%

EMC LIVE: EMC TESTING POST-SHOW REGISTRANTS

The data below is a consolidated look at all registrations that occurred after the live event for both the Technical Webinar and Product Demo recordings.

JOB FUNCTION	% OF TOTAL
Consultant	3.6%
Educator	2.9%
Engineer	64.5%
Manager	10.9%
Pres/VP/CEO/Owner	3.6%
Sales/Marketing/Admin	1.5%
Senior Executive	3.6%
Student	2.2%
Technician	7.2%
INDUSTRY	% OF TOTAL
Aerospace	8.7%
Automotive	13.0%
Components & Manufacturing	2.2%
Computer & Peripherals	2.2%
Consumer Electronics	3.6%
Data Centers	1.5%
Design	2.2%
Education & Training	2.9%
Industrial Control Systems & Equipment	8.0%
Medical Electronic Equipment	3.6%
Military	5.8%
Power	2.2%
Research	5.8%
Telecom/Communications	5.8%
Test, Measurement & Instrumentation	11.6%
Testing Services	18.8%
Transportation	0.7%
Utilities/Energy	1.4%

CONTINENT	% OF TOTAL
Africa	1.5%
Asia	26.8%
Australia	0.6%
Europe	32.6%
North America	37.0%
South America	1.5%
The tables below show the percentage of individuals who registered or attended a specific number of presentations.	
# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	45.0%
2	11.6%
3	9.4%
4	8.0%
5	8.0%
6 or More	18.0%
# OF PRESENTATIONS ATTENDED ON-DEMAND	% OF TOTAL
0	19.5%
1	56.5%
2	11.6%
3	8.0%
4	2.2%
5	0.0%
6 or More	2.2%



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