



**EMCLIVE**<sup>TM</sup>  
**BOOTCAMP**

# POST-SHOW REPORT | 2019 |

HOSTED BY

**it** **INTERFERENCE**  
**TECHNOLOGY**<sup>®</sup>



EMC LIVE Bootcamp 2019 - a one-day online event held from November 13<sup>th</sup>, 2019 - continued the tradition of EMC LIVE events by providing informative technical webinars presented by industry thought leaders to an audience of over 5,500 registrants.

## GENERAL SHOW PERFORMANCE

*For a more detailed breakdown, please see the following pages.*

# OF SHOW REGISTRATIONS	<b>1079</b>
# OF UNIQUE REGISTRATIONS	<b>461</b>
# OF UNIQUE live ATTENDEES	<b>148</b>
# OF TECHNICAL WEBINAR REGISTRATIONS	<b>842</b>
# OF PRODUCT DEMO REGISTRATIONS	<b>182</b>
# OF POST SHOW REGISTRATIONS (Nov 14 <sup>th</sup> – Feb 10 <sup>th</sup> )	<b>143</b>
# OF UNIQUE REGISTRATIONS	<b>58</b>
# OF TECHNICAL WEBINAR REGISTRATIONS	<b>115</b>
# OF PRODUCT DEMO REGISTRATIONS	<b>28</b>
% OF LIVE EVENT ATTENDEES	<b>32%</b>

<b>TOTAL REGISTRATIONS</b>	<b>1222</b>
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## DEMOGRAPHICS OF REGISTRANTS

*For a more detailed breakdown, please see the following pages.*

Most Common Attendee Job Function: **Engineer**

Most Common Attendee Industry: **Test, Measurement & Instrumentation**

Number of Countries Represented: **52**

## WWW.EMC.LIVE WEBSITE PERFORMANCE

Number of Visits (Sessions) to EMC.Live (September 17<sup>th</sup> – February 10<sup>th</sup>): **6,238**

Number of Unique Visitors (Users) to EMC.Live (September 17<sup>th</sup> – February 10<sup>th</sup>): **5,252**

Number of Website Pageviews (September 17<sup>th</sup> – February 10<sup>th</sup>): **12,587**



## **PARTICIPANTS AND SPONSORS**

A total of 3 companies presented technical webinars and product demos at EMC LIVE Bootcamp 2019's 1-day event.

- Retlif
- Rohde & Schwarz
- Washington Laboratories

## **MEDIA SPONSORS**

Interference Technology®  
Electronics Cooling®

## COMPANIES REGISTERED

Registrants came from approximately 400 companies across a wide range of industries. A sampling of some of the companies by primary industry are below. Please contact us for a complete list.

AEROSPACE	EDUCATION & TRAINING	TELECOM/COMMUNICATIONS
Airbus Canada	Academy of EMC	Bell
Honeywell	DLS Electronics	Cisco Systems, Inc.
NASA	GB Mentors	Fujitsu Network Communications, Inc.
Lockheed Martin	RV College of Engineering	Oncite
Quell	Wyatt Technical Services LLC	Telkom
AUTOMOTIVE	INDUSTRIAL CONTROL SYSTEMS & EQUIPMENT	TEST, MEASUREMENT & INSTRUMENTATION
Bosch	3M	Ametek
Caterpillar	Emerson Climate Technologies GmbH	EA Consulting
General Motors	Johnson Controls	HV Technologies, Inc.
Nissan Motor Company	Siemens	Keysight Technologies, Inc.
Tesla, Inc.	Watertronics	Rohde & Schwarz
COMPONENTS MANUFACTURING	MEDICAL ELECTRONIC EQUIPMENT	TESTING SERVICES
Amazon Robotics	Canon	Albatross Projects
Fuji	FDA	Delta Development Technology
Micron Technology	Medtronic	Eurofins
Texas Instruments	Oscor Inc.	Retlif Testing Laboratories
Würth Elektronik	Philips	TUV
COMPUTERS & PERIPHERALS EQUIPMENT	MILITARY	TRANSPORTATION
APC Technology	Armag Corporation	Caltrans
ETS-Lindgren	Intracon Defense S.A.	Emerson
HID Global Corp.	PacStar	New York Air Brake
Lexmark Research and Development	Raytheon	Regional Transportation District
SMART Technologies	WR Systems	Turner Engineering Corporation
CONSUMER ELECTRONICS	POWER	UTILITIES/ENERGY
Ansys	Alion Science and Technology	Altery Systems
Flex	CSA Catapult	Daikin
Google	Fidus Power	GE
Microsoft	Kepco E&C	Sensus
Whirlpool Corporation	Schneider Electric	Xylem Inc
DESIGN	RESEARCH	
Bosch Security Systems, Inc.	Genetec Inc.	
Communication Systems Solutions, Inc.	Intel	
Hewlett Packard Enterprise Co.	Laird	
Life-Saver	Military University of Technology	
Wave Technology Inc	Signify	

## EMC LIVE BOOTCAMP 2019 REGISTRANTS

The data below is a consolidated look at both Technical Webinar and Product Demo registrations, but does not include registrations that occurred after the live event for the post-show recordings.

## SHOW REGISTRATIONS - TECHNICAL WEBINARS & PRODUCT DEMOS

JOB FUNCTION	% OF TOTAL
Technician	5.0%
Student	1.6%
Senior Executive	1.7%
Sales/Marketing/Admin	4.1%
Pres/VP/CEO/Owner	4.5%
Manager	11.2%
Engineer	62.2%
Educator	4.5%
Consultant	5.2%
INDUSTRY	% OF TOTAL
Aerospace	7.2%
Automotive	12.2%
Components & Manufacturing	5.4%
Computers & Peripherals	2.5%
Consumer Electronics	7.2%
Data Centers	0.6%
Design	3.9%
Education & Training	5.6%
Industrial Control Systems & Equipment	8.7%
Medical Electronic Equipment	3.1%
Military	3.1%
Power	1.2%
Research	2.9%
Telecom/Communications	10.9%
Test, Measurement & Instrumentation	13.0%
Testing Services	5.8%
Transportation	4.7%
Utilities/Energy	2.0%

CONTINENT	% OF TOTAL
Africa	0.2%
Asia	20.5%
Australia	2.1%
Europe	23.3%
North America	50.8%
South America	3.1%

The tables below show the percentage of individuals who registered or attended a specific number of presentations.

# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	31.4%
2	23.0%
3	22.9%
4	22.7%
# OF PRESENTATIONS ATTENDED	% OF TOTAL
0	66.2%
1	21.0%
2	7.6%
3	2.3%
4	1.7%



## EMC LIVE BOOTCAMP 2019 TECHNICAL WEBINAR REGISTRANTS

The data below is a look at the Technical Webinar registrations, but does not include registrations that occurred after the live event for the post-show recordings.

### SHOW REGISTRATIONS - TECHNICAL WEBINARS

JOB FUNCTION	% OF TOTAL
Consultant	5.3%
Educator	4.3%
Engineer	62.3%
Manager	11.2%
Pres/VP/CEO/Owner	4.5%
Sales/Marketing/Admin	3.7%
Senior Executive	1.8%
Student	1.6%
Technician	5.1%

INDUSTRY	% OF TOTAL
Aerospace	7.3%
Automotive	11.4%
Components & Manufacturing	5.5%
Computers & Peripherals	2.6%
Consumer Electronics	7.3%
Data Centers	0.6%
Design	3.9%
Education & Training	5.7%
Industrial Control Systems & Equipment	8.7%
Medical Electronic Equipment	3.2%
Military	3.2%
Power	1.1%
Research	3.0%
Telecom/Communications	11.0%
Test, Measurement & Instrumentation	12.8%
Testing Services	5.9%
Transportation	4.7%
Utilities/Energy	2.1%

CONTINENT	% OF TOTAL
Africa	0.2%
Asia	20.7%
Australia	2.2%
Europe	23.0%
North America	50.8%
South America	3.1%

The tables below show the percentage of individuals who registered or attended a specific number of presentations.

# OF PRESENTATIONS REGISTERED FOR	% OF TOTAL
1	39.8%
2	32.1%
3	28.1%
# OF PRESENTATIONS ATTENDED	% OF TOTAL
0	66.7%
1	23.6%
2	6.9%
3	2.8%

## EMC LIVE BOOTCAMP 2019 PRODUCT DEMO REGISTRANTS

The data below is a look at the Product Demo registrations, but does not include registrations that occurred after the live event for the post-show recordings.

JOB FUNCTION	% OF TOTAL
Consultant	2.6%
Educator	5.3%
Engineer	63.4%
Manager	9.8%
Pres/VP/CEO/Owner	4.5%
Sales/Marketing/Admin	4.5%
Senior Executive	0.8%
Student	2.3%
Technician	6.8%
INDUSTRY	% OF TOTAL
Aerospace	9.1%
Automotive	13.6%
Components & Manufacturing	3.8%
Computers & Peripherals	1.9%
Consumer Electronics	6.0%
Data Centers	1.1%
Design	4.5%
Education & Training	5.7%
Industrial Control Systems & Equipment	8.7%
Medical Electronic Equipment	2.6%
Military	4.9%
Power	1.5%
Research	4.2%
Telecom/Communications	10.9%
Test, Measurement & Instrumentation	12.8%
Testing Services	5.3%
Transportation	2.3%
Utilities/Energy	1.1%

CONTINENT	% OF TOTAL
Africa	0.4%
Asia	25.3%
Australia	1.5%
Europe	20.8%
North America	49.0%
South America	3.0%
The tables below show the percentage of individuals who registered or attended a specific number of presentations.	

# OF DEMOS ATTENDED	% OF TOTAL
0	83.4%
1	16.6%



## EMC LIVE BOOTCAMP 2019 POST-SHOW REGISTRANTS

The data below is a consolidated look at all registrations that occurred after the live event for both the Technical Webinar and Product Demo recordings.

JOB FUNCTION	% OF TOTAL
Consultant	6.2%
Educator	4.6%
Engineer	63.0%
Manager	10.8%
Pres/VP/CEO/Owner	4.6%
Sales/Marketing/Admin	3.1%
Senior Executive	3.1%
Student	3.1%
Technician	1.5%
INDUSTRY	% OF TOTAL
Aerospace	6.2%
Automotive	13.9%
Components & Manufacturing	9.2%
Computer & Peripherals	4.6%
Consumer Electronics	6.2%
Data Centers	0.0%
Design	3.1%
Education & Training	6.2%
Industrial Control Systems & Equipment	3.1%
Medical Electronic Equipment	0.0%
Military	4.6%
Power	1.5%
Research	4.5%
Telecom/Communications	7.7%
Test, Measurement & Instrumentation	20.0%
Testing Services	6.2%
Transportation	3.0%
Utilities/Energy	0.0%
CONTINENT	% OF TOTAL
Africa	0.0%
Asia	30.8%
Australia	0.0%
Europe	32.3%
North America	35.4%
South America	1.5%
Attended Archive	% OF TOTAL
0	24.5%
1	50.8%
2	12.3%
3	6.2%
4	6.2%



A grayscale photograph of three people—two men and one woman—sitting at a table and looking at a laptop. The man on the left wears glasses and a light shirt. The woman in the center has her hand on her chin. The man on the right is wearing a dark sweater over a collared shirt.

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**LECTRIX<sup>®</sup>**

1000 Germantown Pike, #F2 Plymouth Meeting, PA 19462, United States

+1.484.688.0300 | [www.lectrixgroup.com](http://www.lectrixgroup.com)